



INVITING

FRANCHISEE

Invest in a Proven Recipe for Success
with Unique Approach of **Food with Adda & Music**



হোক
ভেজ
আড্ডা!

MOST ICONIC
CAFÉ CHAIN
OF INDIA



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Join With Iconic Cafe Brand
[FOFO MODEL]

Introduction

Coffee House Classic is a premium global cuisine restaurant chain known for its culinary excellence, elegant ambiance, and exceptional service. With a strong brand presence and a proven business model, we offer franchise partners comprehensive support, premium branding, and high-profit potential. Join us in brewing success and creating unforgettable dining experiences worldwide.



About Us



At Coffee House Classic, we bring together flavors from around the globe, crafted with passion and served in a luxurious yet welcoming ambiance. Our brand is built on quality, innovation, and exceptional guest experiences, making us a trusted name in the food and beverage industry. With a rapidly growing presence and a strong customer base, Coffee House Classic is more than a restaurant – it's a premium dining destination.

Sip the Legacy, Savor Delicious Food, Taste the Classic.



Our Vision

Quality Always Win, Coffee House Classic is Known For Good Quality Foods and Best Service and Ambiance Experience. To create a network of franchise partners who share our passion for excellence and business growth.

Our Mission

To deliver delightful dining experiences through exceptional food, inviting ambiance, and unwavering dedication to our customers, enriching every community we serve.
Be The **India's Next StartBucks.**



Benefit 1

Profitable Business Model: High margins, scalable operations, and consistent demand.

Benefit 2

Comprehensive Support: We provide end-to-end guidance from site selection and staff training to marketing and operational support.

Benefit 3

Established Brand Recognition: Partner with a trusted and celebrated brand. Marketing & POS Support – Nationwide promotions and smooth tech-enabled operations

Benefit 4

Complete Setup Support – Interior, kitchen setup, branding, and staff backup.



Why CHC?



Best Seller

Sizzling Sizzler



Our signature Sizzler is a sizzling masterpiece, packed with flavors, making it our proud USP from our 350+ Delicious & Authentic Menus!

Testimonial



Sayan Chakraborty

Founder and Head Chef, Sayan is the creative force behind our restaurant. He is dedicated to providing an unforgettable dining experience for all our guests.



Sweetie Roy Chakraborty

Sweetie, our co-founder at CHC, is the creative force behind our innovative solutions. Her passion and vision drive our mission forward. We're lucky to have her at the helm.

Elevate Your Culinary Journey

Coffee House Classic (CHC) stands proudly as one of the most iconic café chains and continental restaurants in the region. Known for its refined charm, handcrafted cuisine, and dedication to excellence, CHC is where tradition meets innovation—one cup, one plate, and one guest at a time.

Discover New CHC EXPERIENCE!

Founded with a vision to create more than just a coffee shop, CHC has grown into a trusted name synonymous with warmth, quality, and sophistication. Every location is thoughtfully designed to be more than a place to eat or drink—it's a place to gather, connect, create, and unwind.



Business Model: Mini [For 300-600 sqft Space]

- Designed for smaller spaces and entry-level investors.
- Includes basic equipment and essential offerings.
- Coffee, Shakes, Fried Starters, Pizza, Burger, Sandwich, Dessert, etc.
- Preferred For Malls and Take-Away Kiosk.



**Investment:
10.29 Lakhs Only***

+ 5Lakh Security Deposit Will Add.
+5Lakh Franchise Fees +GST

82% ROI in 6Months





Business Model: Max [For 800-1100 sqft Space]

- A mid-range model with expanded capacity.
- Includes advanced kitchen equipment and a broader menu.
- Coffee, Tea, Shakes, Mocktails, Fried Starters, Chinese Starters, Kabab, Pizza, Burger, Sandwich, Pasta, Noodles, Chinese Dishes, Dessert, Etc.
- Preferred For Road Side Crowded area [With Parking Space].

**Investment:
20.39 Lakhs Only***

+ 5Lakh Security Deposit Will Add.
+5Lakh Franchise Fees +GST





Business Model: Prime [For 900-1200 sqft Space]

- A mid-range model with expanded capacity.
- Includes advanced kitchen equipment and a broader menu.
- Coffee, Tea, Shakes, Mocktails, Fried Starters, Chinese Starters, Kabab, Pizza, Burger, Sandwich, Pasta, Noodles, Chinese Dishes, Indian Dishes, Sizzler, Dessert, Etc.
- Preferred For Road Side Crowded area [With Parking Space].



**Investment:
25.49 Lakhs Only***

+ 5Lakh Security Deposit Will Add.
+5Lakh Franchise Fees +GST





Business Model: Premium [For 1300-2200 sqft Space]

- The flagship model for high-footfall or upscale areas.
- Features a full suite of equipment and superior interiors.
- Coffee, Tea, Shakes, Mocktails, Fried Starters, Indian & Chinese Starters, Kabab, Pizza, Burger, Sandwich, Pasta, Noodles, Chinese Dishes, Indian Dishes, Sizzler, CHC Exclusive Dishes, Oriental, Dessert, Etc.
- Preferred For Road Side Crowded area [With Parking Space].

**Investment:
30.59 Lakhs Only***

+ 5Lakh Security Deposit Will Add.
+5Lakh Franchise Fees +GST



Investment Opportunity



Low Risk, High Reward: Backed by a seasoned management team.



OPPORTUNITY 1

Profitable Business Model:

High margins, scalable operations, and consistent demand.

OPPORTUNITY 3

Comprehensive Support:

We provide end-to-end guidance from site selection and staff training to marketing and operational support.

OPPORTUNITY 2

Established Brand

Recognition: Partner with a trusted and celebrated brand.

OPPORTUNITY 4

Diverse Menu: The Global - cuisine menus with proven appeal.

No. **1** **CELEB CHOICE** TOP RATED RESTAURANT BY CELEBRITIES

No. **1** **CAFE CHAIN IN BENGAL** BENGAL BUSINESS EXCELLENCE AWARDS 2025

No. **1** **RESTAURANT IN HOWRAH** FLAME HOSPITALITY AWARD 2024

LARGEST RESTAURANT IN HOWRAH DISTRICT



Global Reach

& 08+ Global Standard Outlet Across India
Some Global Outlet, Outside India also in Bucket List.

- Royalty Fee: **5%** of monthly gross sales revenue.
- Support Provided by CHC:
- Operational Guidance & Training
- Supply Chain Assistance
- IT & Marketing Support
- Provision and management of all kitchen staff
- Quality control and branding initiatives.

Be Your Own Boss, Start a Profitable Café Business with CHC.



BEYOND THE CAFÉ:

- EVENT & CONFERENCE CATERING
- SOCIAL GATHERINGS & BIRTHDAY PARTIES
- BRAND TIE-UPS & INCOME FROM TABLE ADS

WHY PARTNER WITH CHC?

- 9 YEARS OF EXPERIENCE
- 350+ GLOBAL-CUISINE MENUS
- STRONG BRAND & MARKETING
- LUXURIOUS INTERIORS & AMBIANCE
- KITCHEN STAFF SUPPORT
- 24X7 TECHNICAL SUPPORT



Mr. Sayan Chakraborty [MD, Founder CHC]

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Start Your Journey Today!

Whether you're an experienced restaurateur or a budding entrepreneur, CHC offers the perfect platform to grow with a trusted brand.



Recognized by
MEGASTAR DEV



Website

www.CoffeeHouseClassic.com
www.avariaindustries.com



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**THANK YOU
SO MUCH!**

Brewing Success with Coffee House Classic,
A Franchise Opportunity Like No Other.



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www.CoffeeHouseClassic.com